



**Nurturing and
Protecting Children
and Youth**

**Supporting and
Sustaining Families**

**Supporting Aging and
Vulnerable Populations**

Investing In Our Community.

As a business owner, you no doubt want the best return on your investment. You understand the concept of getting the most for your money, and you want to see your dollars spent wisely. Do these same standards apply as you look to use the success of your business to support the community? Are you being asked by an increasing number of groups for charitable donations? How can you be sure your investment will provide the maximum return by strengthening and supporting the entire community, not just one program or issue?



When You Give Here, It Stays Here!

A Proven Community Investment Partner

For more than 50 years, the Cape and Islands United Way has worked with local businesses to provide a variety of community investment options. In that time, millions of dollars have been raised and distributed to human service agencies on the Cape and Islands to support our neighbors in need.

No other single organization on the Cape or Islands meets the broad range of needs addressed by the Cape and Islands United Way. We go beyond just fundraising by working with trained volunteers to research the needs of the community and bring the right resources and people together to address our local needs. *The funds we raise stay HERE on the Cape and Islands helping our neighbors in need.*



Much like a mutual fund, your charitable investment is leveraged with others to provide the maximum return. Your gift supports a multitude of human service agencies working to address our area's most pressing needs. Our "give once and for all" approach enables donors to effectively help the most people in need.

Our Community Investment Tools:

From the traditional payroll deduction model used by United Ways across the country, to our donor-advised Philanthropy Accounts, our investment tools have evolved over the years to allow businesses to customize a program that works best for their business model. Options include:

Corporate Gifts:

Show your employees and customers your support for those in need with a corporate gift. Donations are tax deductible and are invested in more than 30 local human service programs. No contribution is too small, and is leveraged for maximum impact. Our variety of payment plans enable you to stretch out your giving over time or schedule your gift during the timeframe that works best for your business.



Our 2012 Board of Directors

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Payroll Deduction:

Spreading your contribution over the course of the year makes it easier for you and your employees to support the community. And, if your payroll provider deducts for health or retirement, the mechanism is already in place. Contact us for more information about setting up a payroll deduction program.

Philanthropy Account:

This donor-advised fund allows businesses to plan and direct their charitable giving throughout the year to organizations of their choosing. Donors have the option to designate their gifts through the Cape and Islands United Way, lessening the “one-off”/reactionary type donations that businesses are often faced with.

“Rising Tide” Profit Sharing Program:

This no-risk program allows you to engage your customer in the fundraising process, and to share some of your profits when your business is successful. Participating businesses have donated \$1 per oil change, a percentage of sales from a given time period or specific SKU, \$50 per real estate closing or new business sale. The possibilities are as unique as your business.

Event Sponsorship/In-Kind Donation:

Promote your business with an event sponsorship, or donate goods/services or an auction item for our largest fundraising event; “Best Night of the Year.” Visit our event website for more details: <http://www.bestnightoftheyear.com>.



Our Community Investment Process:

The Cape and Islands United Way uses a grant-funding model that strategically invests in human service programs that demonstrate collaboration, sustainability, efficient and effective use of resources, and measurable results. This process is driven by volunteers from the business community who research and review each grant to ensure that the funding we provide addresses the most pressing community needs.

We strive to be more than money to the community ... building partnerships, forging consensus, and leveraging resources to make a measurable difference.

When you give here, it stays here! Your contributions are invested in more than 30 human service programs directly addressing the greatest needs in our region.

Cape and Islands United Way 2012 Community Investment Grant Recipients:

Nurturing and Protecting Children and Youth

Big Brothers Big Sisters of the Cape & Islands
Boys & Girls Club of Cape Cod
Cape Cod Challenger Club
Child and Family Services of Cape Cod
Dream Day on Cape Cod
Duffy Health Center, Inc.
Falmouth Volunteers in Public Schools
Lower Cape Outreach Council
The Family Pantry Corporation
Thornton Burgess Society
YMCA of Cape Cod

Supporting and Sustaining Families

Calvary Baptist Church Pantry Kitchen
Cape Mediation
Cape Cod Times Needy Fund
Community Health Center on Cape Cod
Housing Assistance Corporation on Cape Cod
Independence House
Lower Cape Outreach Council
Nantucket Interfaith Council/Rental Assistance Program
St. Vincent DePaul Society
The Family Pantry Corporation
WE CAN

Supporting Aging and Vulnerable Populations

Alzheimer's Services of Cape Cod & Islands
American Red Cross – Cape and Islands Chapter
Cape Cod Council of Churches
Cape Head Injured Persons Services (CHIPS)
Dream Day on Cape Cod
Falmouth Service Center
Gosnold on Cape Cod
Helping Our Women
Island Elderly Housing
Sight Loss Services
Vineyard Health Care Access Program
Vineyard Nursing Association

Join your fellow business supporters by investing in our community.

Contact the Cape and Islands United Way to design the community investment program that works best for you.

Contact: Amy Gorrigan Levine · Vice President/Executive Director
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